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MEDIA ALERT

Virtutech™ Presents at MontaVista Vision 2008 Embedded Linux Developers Conference

Virtutech Addresses Benefits of Virtual Hardware to Streamline and Accelerate Embedded Software Development

SAN JOSE, Calif.—September 30, 2008—Virtutech, Inc., the leader in virtualized software development (VSD) solutions for electronic systems, today announced that principal technology specialist Ross Dickson will lead a discussion entitled “Using Virtual Hardware to Help Embedded Software Development” during the MontaVista Vision 2008 Embedded Linux Developers Conference, October 1-3, 2008 at The Palace Hotel in San Francisco, Calif. The presentation will focus on how virtual platforms make it possible to analyze the performance of code in a way not possible on physical hardware. Dickson will present real-world examples of how virtual platforms enable software development well in advance of actual physical hardware prototype availability, thereby saving time to market and allowing faster edit-compile-debug cycles.

“Virtual platforms provide a more convenient software execution environment which makes it possible to analyze the performance of code in great detail,” said Ross Dickson, principal technology specialist at Virtutech. “Unique debug abilities such as synchronous breakpoints for an entire system, the ability to non-intrusively inspect the target state, checkpoint save and restore functions and reversible execution and debug makes it possible for developers to speed time to market while ensuring high quality applications.”

Virtutech will be exhibiting at the Vision Embedded Linux Developers Conference at booth #6. Media interested in speaking with Virtutech to learn more about advancements in virtual platforms, software virtualization and Virtutech’s Simics® should contact Schwartz Communications at (781) 684-0770 or virtutech@schwartz-pr.com.

Session Details:

Who: Ross Dickson, principal technology specialist at Virtutech, Inc.

What: Presentation: Using Virtual Hardware to Help Embedded Software Development (Track: Multicore)

Where: MontaVista Vision 2008 Embedded Linux Developers Conference, at the Palace Hotel in San Francisco, Calif.

When: Friday, October 3, 2008 from 1:30-2:15 p.m. PDT



About Virtutech

Virtutech, Inc. is the leader in product development process improvement through virtualized software development (VSD). Virtutech Simics® allows for a revolutionary change in the product development process at a full system level rather than a component level and is the only commercial solution that delivers the four most important criteria for successful deployment of hardware virtualization in the electronics equipment development process: speed, scalability, model availability, and control. Simics customers report reduced time to market, better project risk management, lower capital expenditure, product development cost and maintenance as well as increased quality and individual productivity. Virtutech serves the needs of the world's leading OEMs in the high-performance computing, aerospace and defense, telecommunications, networking and semiconductor industries. Customers include Cisco, Ericsson, Freescale Semiconductor, GE Avionics, Honeywell, IBM, Lockheed Martin, Nortel, Northrop Grumman, MontaVista Software and Wind River. Virtutech is an active participant in organizations to drive adoption of VSD such as ARM Connected Community, Eclipse.org, IBM PartnerWorld, Power.org, OSCI and Spirit Consortium. Virtutech is headquartered in San Jose, Calif. For more information, visit www.virtutech.com.

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