



Media Contacts:	
Schwartz Communications, Inc. Michelle Reingold 415.512.0770 virtutech@schwartz-pr.com	Virtutech, Inc. Michel Genard 408.392.9144 mgenard@virtutech.com

Virtutech Simics Hybrid Simulation Named *EDN* Innovation Award Finalist

Unique virtualized system development capability enables SoCs to reinvent product development

SAN JOSE, Calif.—February 18, 2009— [Virtutech®, Inc.](#), the leading provider of virtualized system development (VSD) solutions, today announced that its Simics Hybrid Simulation capability, which leverages the proven Simics® simulator platform, has been named a finalist in the EDA: PCB, FPGA, and Mixed-signal/RF ICs category of this year's *EDN* Innovation Awards. Instituted in 1990, the Innovation Awards honor the people, products, and technologies that have shaped the semiconductor industry over the past year.

The Virtutech hybrid simulation approach enables engineers to analyze, debug, profile and execute their applications in a fast, TLM-based, functionally accurate model and then switch to the cycle-accurate model when they want to perform precise performance analysis on critical sections of their application. In addition, by incorporating the golden model from a semiconductor vendor such as [Freescale](#), developers have the benefit of using an accurate timing model provided by the source of the SoC instead of a less valid one developed by a third party.

Online voting for EDN's 19th Annual Innovation Awards runs through February 27, 2009. For a list of all the nominees and to cast a vote please visit <http://www.edn.com/info/CA6630810.html?industryid=48661>. Winners will be announced at a dinner and awards ceremony on March 30, 2009, in San Jose, CA.

About EDN and EDN.com

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About Virtutech

Virtutech, Inc. is the leader in product development process improvement through virtualized system development (VSD). Virtutech Simics® allows for a revolutionary change in the product development process at a full system level rather than a component level and is the only commercial solution that delivers the four most important criteria for successful deployment of hardware virtualization in the electronics equipment



development process: speed, scalability, model availability, and control. Simics customers report reduced time to market, better project risk management, lower capital expenditure, product development cost and maintenance, as well as increased quality and individual productivity. Virtutech serves the needs of the world's leading OEMs in the high-performance computing, aerospace and defense, telecommunications, networking and semiconductor industries. Customers include Cisco, Ericsson, Freescale Semiconductor, GE Avionics, Honeywell, IBM, Lockheed Martin, Nortel, Northrop Grumman, MontaVista Software and Wind River. Virtutech is an active participant in organizations to drive adoption of VSD such as the Multicore Association, ARM Connected Community, Eclipse.org, IBM PartnerWorld, Power.org, OSCI and Spirit Consortium. Virtutech is headquartered in San Jose, Calif. For more information, visit www.virtutech.com.

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