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MEDIA ALERT

Virtutech® Presents at The European Tech Tour Semiconductor Summit

Virtutech's CEO Addresses the Importance of Virtualized Software Development

SAN JOSE, Calif.—November 4, 2008—Virtutech, Inc., the leader in virtualized software development (VSD) solutions for electronic systems, today announced that CEO John Lambert will speak about the history of VSD and how the Virtutech Simics® virtual platform is bringing full system development to the semiconductor industry. The discussion will take place during The European Tech Tour Semiconductor Summit, November 4-5, 2008 at The Montreux Palace in Switzerland.

Lambert will highlight specific examples of how Virtutech customers are leveraging the Simics platform to fundamentally change their business and development processes and thereby bringing time-to-market advantages through accelerated full system development. He'll also discuss the radical changes brought about by multicore development and how VSD is being deployed to solve these unique challenges.

“Not only is Virtutech taking a lead in driving development standards for the VSD industry, we're also continually raising the performance bar for VSD with updates to the Simics platform and in the game-changing ways our customers and partners are deploying Simics,” said John Lambert, CEO of Virtutech. “By creating revolutionary change in the product development process at a full system level rather than a component level our ultimate goal is to drive mainstream acceptance of VSD throughout the electronic systems development business.”

Session Details:

Who: John Lambert, CEO at Virtutech, Inc.

What: Company Presentation: History of VSD and Virtutech's Simics platform

Where: The European Tech Tour Semiconductor Summit, at The Montreux Palace in Switzerland

When: Wednesday, November 5, 2008 at 9:50 a.m. CET

About Virtutech

Virtutech, Inc. is the leader in product development process improvement through virtualized software development (VSD). Virtutech Simics® allows for a revolutionary change in the product development process at a full system level rather than a component level and is the only commercial solution that delivers the four most important criteria for successful deployment of hardware virtualization in the electronics equipment development process: speed, scalability, model



availability, and control. Simics customers report reduced time to market, better project risk management, lower capital expenditure, product development cost and maintenance as well as increased quality and individual productivity. Virtutech serves the needs of the world's leading OEMs in the high-performance computing, aerospace and defense, telecommunications, networking and semiconductor industries. Customers include Cisco, Ericsson, Freescale Semiconductor, GE Avionics, Honeywell, IBM, Lockheed Martin, Nortel, Northrop Grumman, MontaVista Software and Wind River. Virtutech is an active participant in organizations to drive adoption of VSD such as ARM Connected Community, Eclipse.org, IBM PartnerWorld, Power.org, OSCI and Spirit Consortium. Virtutech is headquartered in San Jose, Calif. For more information, visit www.virtutech.com.

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