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VIRTUTECH NAMES MICHEL GENARD AS VICE PRESIDENT OF MARKETING

*Industry Veteran Brings More Than 20 Years of Experience
to Virtualized Software Development Company*

SAN JOSE, Calif.—May 14, 2007—Virtutech, Inc., the leading provider of virtualized software development solutions for embedded electronic systems, today announced the appointment of Michel Genard as vice president of marketing. In his role, Genard will drive Virtutech's brand and global marketing programs.

Genard has more than 20 years of experience in the hardware and software embedded market. Most recently, Genard served as executive vice president of sales and business development at TimeSys Corp., a software developer provider for the embedded Linux market. He also held an executive vice president of marketing position there, successfully defining and launching LinuxLink, a new product offering and go-to-market plan that positioned TimeSys in the Software as a Service category.

Prior to TimeSys, Genard worked at VirtualLogix (formerly Jaluna) as vice president of marketing and business development. There, he helped establish the company's U.S. office and oversaw VirtualLogix's business and product strategy, as well as corporate communications. Genard also spent several years at Wind River in various executive positions. During his 12-year tenure there, Genard conceived and implemented Wind River's first wholly owned subsidiary in Europe. After moving to the United States, Genard continued his career with Wind River and served as general manager of the Hardware-Assisted and Stand-Alone Tools Product Division, and finally vice president, platforms marketing.

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“Michel’s experience and proven track record as a true marketing leader will drive and broaden our established footprint in virtualized software development,” said John Lambert, chief executive officer at Virtutech. “As Virtutech continues to assert itself as the leader in this market, I am confident that Michel will help Virtutech achieve new levels of success.”

“Virtutech has the enviable combination of strong management, an unequaled and proven technology, an impressive set of successful marquee-name customers, and a very talented team of engineers,” said Genard. “My focus will be on leveraging these strengths to continue to fuel our growth and expand in new markets.”

About Virtutech

Virtutech, Inc. is the leading provider of full-system simulation for embedded software development. Virtutech’s Simics is a revolutionary, award-winning simulator that provides a programmer-friendly environment for developing, testing and debugging embedded software. Simics frees software developers from hardware dependencies and supports concurrent hardware and software development. Simics customers experience lower capital expenditure, accelerate time to market, improve the quality of the released product and reduce project risk. Based on more than a decade of R&D and close collaboration with leading universities and systems vendors, Virtutech’s technology serves the needs of the world’s leading technology providers, including Cisco, Ericsson, Honeywell, IBM and Smiths Aerospace.

Virtutech is headquartered in San Jose, Calif. For more information, visit www.virtutech.com.